Terms and Conditions

Comelle Point of Sale Offer

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Participants of the Offer agree to be bound by these terms and conditions.

<u>Promoter:</u> Lakeland Dairy Sales Limited, Kingfisher House, 21-23 Elmfield Road, Bromley, Kent BR1 1LT. Registered in Ireland Number: 90464

Eligibility

- 1. The Comelle POS offer is available whilst stocks last.
- This offer is only open to bona fide caterers resident in the UK, who are existing users of Comelle Ice Cream Mix. The promoter reserves the right to refuse POS requests from noncaterers and those who the promoter, in their sole discretion, determines are not users of Comelle Ice Cream Mix.
- 3. Internet access, a valid email address and business address are required.
- 4. Employees require permission from their employer or senior manager before submitting their request.

Competition Mechanism

- 5. Window stickers will be offered free of charge to all Ice Cream Soft Serve businesses who have purchased Comelle Ice Cream Mix in the last 6 months. The promoter reserves the right to refuse POS requests from those who the promoter, in their sole discretion, determines are not users of Comelle Ice Cream Mix.
- 6. Shaped Pavement Signs will be offered to Comelle Ice Cream Mix customers who can provide proof of purchase for 5 cases of Comelle Ice Cream Mix 12 x 1L.
- 7. Proof of purchase can be provided via the webform as a PDF, JPEG, PNG file evidencing an order or orders for at least 5 cases of Comelle Ice Cream Mix 12 x 1L
- 8. The POS offer will be limited to 2 x window stickers and 1x shaped pavement sign per address.
- 9. We aim to dispatch your POS within 7 days of your request.
- 10. In order to submit your request for Comelle POS you need to read and accept these terms and conditions.
- 11. Only entrants who complete the form in full, providing correct contact details and proof of

purchase where relevant, will be counted as valid entries.

12. The POS is non-transferable and there is no cash alternative.

Liability

- 13. Data relating to entrants will be retained by Lakeland Dairies Foodservice for a reasonable period after the offer closes to assist Lakeland Dairies Foodservice to operate future competitions in a consistent manner and to deal with any queries on the POS offer.
- 14. By submitting their personal details, the entrant agrees to Lakeland Dairies Foodservice processing those details in accordance with the purposes made known the entrant at the time of entering.
- 15. Lakeland Dairies Foodservice shall comply with all applicable requirements of the Data Protection Act 2018, the General Data Protection Regulation, any successor legislation or other applicable law.
- 16. For any further information about Lakeland Dairies' processing of personal data and privacy rights, please consult the Lakeland Dairies Privacy Policy available from Lakeland Dairies Foodservice website here.
- 17. This offer may be withdrawn at any time at the promoter's discretion without prior notice.